# **WANTED: YOUR UNIQUE POWER**

The Town of Natick is mobilizing a team of heroes to activate its Net Zero Action Plan. Will you answer the call?



#### WEBSITE BUILDER

Help us build a rockin' website that connects residents to discounted pricing for solar panels and clean heating/cooling!



## MARKETING GURU

How do we get more residents to opt-up to 100% clean electricity? That's where you come in.



## **BUSINESS DEVELOPMENT**

Build relationships with area businesses and help us create a culture of energy use reporting. Bonus: other towns are involved too!



## **EVENT COORDINATOR**

Help coordinate virtual "open houses" to showcase residents who are using heat pumps. We'll help get you started!



### **EV ADVOCATE**

Ensure the EV community is represented in local projects, and join us in advocating for better electric rates for EV charging.



### **DELIVERY MAN - OR WOMAN**

Deliver welcome packages to new homeowners that help them recycle right and get pumped up about our net zero plan!

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